

## SPONSORSHIPS INCLUDE THE FOLLOWING:

### Sponsorships from \$1000—\$2000 include:

- ◆ A 1/3 page ad in the conference program
- ◆ Listing on the Conference sponsor page
- ◆ Thank you in REPORT (Buyer) Newsletter
- ◆ Sponsor ribbon
- ◆ Recognition on the OMCA Website
- ◆ Access to buyer mailing list in an excel format
- ◆ Listing on thank you to sponsors sign at Conference

### Sponsorships \$2000—\$5999 include: ABOVE PLUS

- ◆ One page delegate bag insert (insert provided by sponsor)
- ◆ Guaranteed acceptance into Marketplace appointments

### Sponsorships over \$6000 include: ABOVE PLUS

- ◆ Booth in the sponsors lounge at Marketplace
- ◆ Presentation time at the event
- ◆ Reserved table at Awards dinner
- ◆ 1/3 of a page ad becomes 1/2 of a page.



For Information on OMCA Sponsorship Opportunities contact  
**Ann Fairley** at (416) 229-6622 x 223 or [ann@omca.com](mailto:ann@omca.com).

If you would like to reserve a sponsorship, please select the sponsorship  
and fax to **416-229-6281**.

Please reserve

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Sponsorship Opportunity

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Signature of Authorized Personnel and Company Name

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# Streamline, and let your business flow



## CONFERENCE AND MARKETPLACE

OCTOBER 31-NOVEMBER 3, 2010  
SHERATON ON THE FALLS  
NIAGARA FALLS, ON

## SPONSORSHIP OPPORTUNITIES

## A LA CARTE SPONSORSHIPS

<b>1/4 Page Ad</b>	For members who want to make an impression but don't have the budget for a larger sponsorship.	<b>\$420 +13% HST</b>
<b>1/2 Page Ad</b>	1/2 Page ad in the <i>Conference Program</i> .	<b>\$825 + 13% HST</b>
<b>Full Page Ad</b>	Full page ad in the <i>Conference Program</i> .	<b>\$1575 + 13% HST</b>
<b>Reserved Table at the Awards Dinner</b>	Reserve your table at the OMCA Awards dinner. It is the responsibility of the sponsor to invite registered tour	<b>\$680</b>
<b>Delegate kit insertion</b>	Help delegates remember your company by providing a promotional item in their delegate kits. Does not include cost of promotional item. <ul style="list-style-type: none"> <li>◆ Highlighter</li> <li>◆ Luggage tags</li> <li>◆ Post it notes</li> <li>◆ Placemat Maps for Marketplace</li> </ul>	<b>\$680</b>
<b>Insert into buyer binder</b>	Buyers are given a binder with alphabetical tabs to keep profiles of all suppliers they meet, have your profile stuffed into all buyers kits before the conference!	<b>\$450</b>

## SPONSORSHIPS WITH ADDED VALUE—\$1000- \$2000

<b>Appointment</b>	Throughout the summer and fall months this is a high-traffic area for all conference delegates. We will post your logo near	<b>\$1260</b>
<b>Buyer Table Drops</b>	Have a gift delivered to buyers at their tables. There will be only one table drop per Marketplace session. The gift/ brochure to be dropped is to be provided by the sponsor.	<b>\$1310</b>
<b>Message Centre</b>	Have your logo circulate the marketplace floor for the entire conference. As part of the sponsorship, your logo will appear on every message centre note which is delivered to operators	<b>\$1575</b>
<b>LCD Screen for Appointments</b>	Have your name and logo appear on all pages of the current appointment screen at the entrance to Marketplace.	<b>\$1630</b>

## SPONSORSHIPS WITH ADDED VALUE—FROM \$2000

<b>Room Drops</b>	Have a gift delivered to your customer. The cost of a room drop does not include the cost of the gift. One drop per evening. Three drops available. (includes hotel fee for the drop).	<b>\$2340 Per drop</b>
<b>Buyer &amp; Seller Appointment Books</b>	Have your Company Name and logo grace the cover of every marketplace appointment book—that's close to 800 books in total!	<b>\$2625</b>
<b>Open Marketplace</b>	Sponsor the open marketplace Provide signage at the event, have your name on the stickers, sign up sheets and all of the documentation for the open marketplace. Sponsor can provide banners and	<b>\$2625</b>
<b>Silent Auction Grand Finale Reception</b>	Highlight your company during the Silent Auction Grand Finale Reception. Have your company name announced, put up your booth.	<b>\$3,675</b>
<b>Email / Internet Centre</b>	Have your logo in front of all delegates on the screens of the email and message centre. Signage at the centre and an invitation to all buyers to check their email courtesy of your company.	<b>\$4410</b>

  

## SPONSORSHIPS WITH ADDED VALUE— OVER \$6000

<b>**Lunches</b>	Highlight your area, property or region. This lunch includes the cost of a basic menu and a 15 minute presentation time. All décor, menu upgrades and AV is the responsibility of the sponsor. Two lunches currently available. Price is based on the cost of lunch for buyers only. All lunch functions are all delegate.	<b>\$7980</b>
<b>**Awards Dinner Partial Sponsorship</b>	This opportunity provides high exposure to the sponsor, with recognition on the screens at the Awards Dinner and recognition at the event. Exclusivity for member type (e.g. only one hotel).	<b>\$8400</b>

