



KEEPING YOUR ENGINE FINE TUNED

Your passengers will love you.

OMCA is an expert at connecting you to the resources needed to keep you at the top of the bus industry. OMCA keeps you up-to-date with the latest on regulatory information – through educational seminars, publications, and conferences.

Attend the Ontario Transportation Expo and Annual OMCA Conference for great educational opportunities, to find new suppliers, and participate in OMCA's famous networking events to connect with potential future business partners.

If you're looking to get ahead in the business – turn the page over to learn more about what OMCA can do for you.

www.omca.com

Government Influence

OMCA works with the government on issues affecting your business.

- Driver hours of service regulations
- Daily trip inspections
- MTO periodic mandatory vehicle inspections
- Accessibility for Ontarians with Disabilities Act
- WSIB premiums
- MTO enforcement
- Ontario Drive Clean program
- Commuter service expansion to include private sector bus companies
- MTO Ontario Traffic Manual
- Coach insurance
- Bus parking and bylaw enforcement
- Revamp to the Bus Driver Improvement Course
- Dedicated bus lanes
- Smart Driver program for coach drivers
- Border crossing, customs and immigration

Professional Development

- Industry focused seminars and workshops
- "PRIDE" driver instructor training program
- Association committees
- Educational publications

Publications

- OMCA Resource Guide (detailed listing of all members)
- Directory of Motor Coach & Tour Operators in Canada
- Road Explorer Magazine
- Weekly newsletter OMCA REPORT
- Media Relations Made Easy
- Emergency Services Directory
- Legislation Guide
- Canada's Privacy Legislation
- Regulatory Issues Guide
- Crisis Management Guide
- GST Tax Tips
- A Guide to Motor Coach Advertising
- Brochures
 - Hiring a Charter Coach?
 - Today's Motor Coach: The Smart Choice for Business Travel
 - Part of the Solution – Motor Coach Travel Today
 - Enriching Student Travel

On-line Resources

- OMCA website
- Hyperlink connections to member websites
- On-line event registration
- Website access to newsletters
- Downloadable list of members

Networking Events

- OMCA Annual Conference
- Ontario Transportation Expo
- Annual Golf Tournament
- Silent auction
- Association committees
- Ad-hoc/regional meetings on current issues

Consultation & Advice

Personalized assistance on issues such as:

- WSIB
- Driver hours of service regulations
- Emergency exits on mini-tour coaches
- Video licensing
- International Registration Plan (IRP)
- Drug testing
- Regulatory issues
- Border crossing issues
- International Fuel Tax Agreement (IFTA)

Business Development & Cost Savings

- Networking opportunities at the OMCA Annual Conference and Ontario Transportation Expo
- Strategic alliances with industry-related organizations
- Effective listings of member information in industry publications
- Group buying programs
- Fuel tax exemptions and rebates
- GST tax savings
- Hiring a Charter Coach? (Brochure)

Industry Awareness & Advancement

- Submissions to government and standing committees
- Media releases, TV, radio, newspaper and magazine articles
- Targeted brochures to educate consumers