

# OMCA DETAILED PROFILE INFORMATION

## (1) TOUR OPERATOR GENERAL INFORMATION

Contact Name:

Toll Free:

Tour Operator name:

Fax:

Mailing Address:

E-Mail:

Telephone:

Web-Site:

### Company / Organization Profile:

Best Description of Main type  
of business:

- Preformed Group
- Receptive Tour Operator
- Retail
- Tour Operator
- Wholesaler
- Wholesaler/Tour Operator

Category of Products/Services:

- Budget
- Moderate
- Premium

How many years have you been in business? \_\_\_\_\_

### Season of Operation:

Spring:                    %  
Summer:                    %  
Fall:                        %  
Winter:                    %

### Type of Tour Business:

Group:                     %  
FIT:                         %  
Incentive:                 %

### Type of Group:

Retail:                    %  
Preformed:                %

### Client Base:

Senior:                    %  
Student:                    %  
Mixed Adult                %  
Other/Special Interest:    %

**Percent Business:**

Day Trips: %  
Short Trips (2-4 days): %  
Multi-Day Trips: %  
Long Stay: %

**Motor Coaches:**

Motor Coach: %  
Motor Coach/Air %  
Motor Coach Cruise %  
Motor Coach/Rail %  
Motor Coach/Rail %

**What Overseas  
Markets do your  
travelers  
originate in?**

- Domestic
- France
- Germany
- Japan
- UK
- USA
- Other

**If you are a  
domestic tour  
operator, what  
areas of Canada  
do your travelers  
originate in?**

- Atlantic Canada
- Canada's North
- Ontario
- Prairies
- Quebec
- Western Canada

**Region of Ontario  
travelers  
originate in:**

- Central Ontario
- Eastern Ontario
- G.T.A.
- Niagara Region
- Ontario's Far North
- Ontario's North Central
- Ontario's North West
- South Western Ontario

**Company Description: (75 words or less )**

**(2) PRODUCT DESCRIPTION**

Products tour operator is currently packaging or are interested in packaging:

*Input "C" for "Current" – Tour Operator is currently packaging this product*

*Input "I" for "Interested" – Tour Operator would like to package this product in the future*

**Accommodation:**

		Bed and Breakfasts	_____
Motels	_____	Resorts/Lodges	_____
Resorts	_____	Country Inns	_____
Hotel			
Major Cities	_____	Hotels Suburban	_____

**Transportation/Touring:**

Airport Transfers	_____	Cruises	_____
Ferry Services	_____	Car Rental	_____
Float Plane	_____	Coach Charters	_____
Guides (step on)	_____	Motor Home Vehicles	_____
Helicopters	_____	Rail Travel	_____
Houseboat Rentals	_____	Sightseeing	_____

**Summer and/or Fall Product:**

Aboriginal Tours	_____	Hiking	_____
Agricultural Tours	_____	Historical Sites	_____
Arts in the Wild	_____	Horseback Riding	_____
Attractions	_____	Nature Tours	_____
Bicycle Tours	_____	Outfitters	_____
Bird/Wild Viewing	_____	Parks	_____
Canoe/Kayak	_____	Polar Bear Viewing	_____
Casinos	_____	Shopping	_____
Cooking Tours	_____	Spas	_____
Festivals/Events	_____	Sports Events	_____

Fishing	_____	Theatre	_____
Garden Tours	_____	Whitewater Rafting	_____
Golf/Tennis	_____	Wilderness	_____
Winery Tours	_____		

**Winter Product:**

Cross-Country Skiing	_____	Ice Fishing	_____
Dog Sledding	_____	Snowshoeing	_____
Festivals and Events	_____		

**(3) REGION DESCRIPTION**

**Region(s) Promoted or Considering**

*Input "C" for "Current" – Tour Operator is currently packaging this product*

*Input "I" for "Interested" – Tour Operator would like to package this product in the future*

**Destinations in Canada:**

All of Canada	_____	Any Province/Territory	_____
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**Destinations in Atlantic Provinces:**

All of Atlantic Canada	_____	New Brunswick	_____
Newfoundland & Labrador	_____	Nova Scotia	_____
Prince Edward Island	_____		

**Destinations in Canada Central:**

All of Canada Central	_____	Ontario	_____
Quebec	_____		

**Destinations in Ontario:**

Georgian Bay Area	_____	Hamilton/Brantford	_____
Kingston & Area	_____	Kitchener/Waterloo	_____
Muskoka/Haliburton	_____	Niagara Region	_____
Northern Ontario	_____	Ottawa & Area	_____
Peterborough/ Kawarthas	_____	Southwestern Ontario	_____
Toronto & area	_____		

**Destinations in Western Canada:**

All of Western Canada	_____	Alberta	_____
British Columbia	_____	Manitoba	_____
Saskatchewan	_____		

**Destinations in Canada's North:**

All of Canada's North	_____	Northwest Territories	_____
Nunavut	_____	Yukon	_____

**Destinations in the U.S.A.:**

All of the USA	_____	Any State of Region	_____
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**Destinations in the U.S. North East:**

All of North East:	_____	Connecticut	_____
Delaware	_____	District of Columbia	_____
Maine	_____	Maryland	_____
Massachusetts	_____	New Hampshire	_____
New Jersey	_____	New York	_____
Pennsylvania	_____	Rhode Island	_____
Vermont	_____	Virginia	_____
West Virginia	_____		

**Destinations in the U.S. Midwest:**

All of Midwest	_____	Colorado	_____
Illinois	_____	Indiana	_____
Iowa	_____	Kansas	_____
Kentucky	_____	Ohio	_____
Utah	_____	Wyoming	_____

**Destinations in U.S. North Central:**

All of North Central	_____	Michigan	_____
Minnesota	_____	Missouri	_____
Nebraska	_____	North Dakota	_____
South Dakota	_____	Wisconsin	_____

**Destinations in the U.S. North West:**

All of North West	_____	Idaho	_____
Montana	_____	Oregon	_____
Washington	_____		

**Destinations in the U.S. South East:**

All of South East	_____	Alabama	_____
Florida	_____	Georgia	_____
North Carolina	_____	South Carolina	_____
Tennessee	_____		

**Destinations in U.S. South Central:**

All of South Central	_____	Arkansas	_____
Louisiana	_____	Mississippi	_____
Oklahoma	_____	Texas	_____

**Destinations in U.S. South West:**

All of South West	_____	Arizona	_____
California	_____	Nevada	_____
New Mexico	_____		

**Destinations in U.S. – Others:**

Alaska	_____	Hawaii	_____
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**Other Destinations outside North America:** (please list)

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| 1) | 2) |
| 2) | 4) |
| 5) | 6) |