



YOUR MOST EXCITING ATTRACTION YET

Your passengers will love you.

OMCA is an expert at connecting you to the latest and greatest travel suppliers around. Our online database and members directory allow you to browse contact information at a glance, while our Annual Conference is the place where suppliers come to pitch their venue or destination straight to you – face-to-face.

OMCA gives you an industry voice, provides you with key advice from our team of qualified experts, and keeps you up to date on all the latest industry happenings through our weekly newsletter.

If you're looking to get ahead in the business, and for something to keep the tourists coming back – turn the page over to learn more about what OMCA can do for you.

www.omca.com

Government Influence

OMCA works with the government on issues affecting your business.

- Changes to the Travel Industry Act (TIA)
- Tour guide licensing
- Pick-up points for tour operators
- Motor coach travel unit within college curricula
- Reduction in delays at border crossings
- Passenger manifests
- Bus parking and bylaw enforcement
- Customs and immigration

On-line Resources

- OMCA website
- Hyperlink connections to member websites
- On-line event registration
- Website access to newsletters
- Downloadable list of members

Professional Development

- Industry focused seminars and workshops
- Ad-hoc workshops designed specifically for tour operators
- Program for travel agents on "How to Sell Motor Coach Travel"

Networking Events

- OMCA Marketplace
- OMCA Annual Conference
- Ontario Transportation Expo
- Annual Golf Tournament
- Silent Auction
- Association committees
- Ad-hoc/regional meetings on current issues

Business Development & Cost Savings

- One-on-one seven minute appointments with tour suppliers at our annual Marketplace
- Member representation at Rendezvous Canada
- Strategic alliances with industry-related organizations
- Effective listings of member information in industry publications
- Group buying programs
- GST tax savings

Industry Awareness & Advancement

- Submissions to government and standing committees
- Media releases, TV, radio, newspaper and magazine articles
- Targeted brochures to educate consumers

Publications

- OMCA Resource Guide (detailed listing of all members)
- Directory of Motor Coach & Tour Operators in Canada
- Road Explorer Magazine
- Weekly newsletter OMCA REPORT
- Tour Ideas to Grow Your Business
- Media Relations Made Easy
- Emergency Services Directory
- Canada's Privacy Legislation
- Crisis Management Guide
- GST Tax Tips
- Hours of Service laminated cards/brochure
- Enriching Student Travel brochure

Consultation & Advice

Personalized assistance on issues such as:

- Travel Industry Act interpretations and proposed amendments
- WSIB
- Hours of service regulations
- Video licensing
- Privacy Act
- Passenger denials
- Border crossing issues
- Accessibility for Ontarians with Disabilities Act
- Tax tips to minimize tax burdens

