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FOR IMMEDIATE RELEASE

### **OMCA Names 2009 Conference Committee Chair**

At their meeting on April 9, the OMCA Board of Director's appointed the Chair of the 2009 Conference Committee which oversees the conference and marketplace.

Marty Rice, Manager of Leisure Travel for Tourism London in Ontario will be the Chair of the 2009 OMCA Conference and Marketplace to be held in London Ontario. It is to be held on November 8 -11, 2009

David Willis, Chairman of the OMCA Board says that: "Marty is an obvious choice as he has attended numerous OMCA conferences and has also has attended other marketplaces and knows what operators and sellers require." He adds: "It so happens that the 2009 OMCA conference is in London so Marty has an in-depth knowledge of venues for our events."

Brian Crow President of OMCA states: "We are very pleased that Marty has agreed to Chair the 2009 Conference as he brings knowledge and experience to the position as well as being a strong promoter of London."

This year the 2008 OMCA Conference and Marketplace is being held in Toronto, Ontario on October 19-22, 2008.

The OMCA Conference is the oldest and largest conference and marketplace in Canada bringing suppliers from across Canada and the United States to meet with tour operators from Ontario, western provinces, Quebec, Atlantic Canada and New York State. Conference information is available on OMCA's website: [www.omca.com](http://www.omca.com)

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*Founded in 1929, the OMCA is a full-service trade association representing 80 bus operators, over 100 tour operators and over 700 affiliated sellers to the group tour industry including attractions, destinations, hotels, and retail outlets across North America. Operator members provide scheduled intercity, charter, tour, school bus, contract, shuttle, airport and transit services. The OMCA works with all levels of government to outline the industry's contributions and concerns regarding a seamless, sustainable public and private passenger transportation network.*

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