



Media Release

For immediate release.

OMCA
4141 Yonge Street
Suite 306
Toronto, ON
M2P 2A8

416.229.6622 (P)
416.229.6281 (F)

info@omca.com
www.omca.com

Founded in 1929, the Ontario Motor Coach Association is a full-service trade association representing 80 bus operators, over 100 tour operators and over 700 affiliated sellers to the group tour industry including attractions, destinations, hotels, and retail outlets across North America. Operator members provide scheduled intercity, charter, tour, school bus, contract, shuttle, airport and transit services. The OMCA works with all levels of government to outline the industry's contributions and concerns regarding a seamless, sustainable public and private passenger transportation network.

June 2, 2009

Toronto:

Registration for the OMCA Conference and Marketplace opened on June 1st to a flurry of activity. With a 28% increase in first day registrations over 2008, OMCA is optimistic that 2009 will be a great, well attended Conference and Marketplace.

The OMCA Conference and Marketplace will be held November 8th -11th, 2009 in London Ontario. Registration is open to member suppliers as well as member and non member tour operators. OMCA has great introductory offers for non member tour operators who are interested in attending.

Ann Fairley, Vice President of OMCA says, "The first day of registrations was a very positive sign that the OMCA Conference and Marketplace will be the place for the packaged tour industry to grow their business in 2009."

The OMCA Conference and Marketplace is the premier event in Canada for the North American packaged, group and FIT travel. With 100+ tour operators the OMCA Conference and Marketplace is the ideal place to grow business in 2009!

In 2008 there were over 21,000 appointments and 95% of delegates booked business as a result of the Conference and Marketplace. Suppliers must be members of OMCA to attend and non member buyers can attend through the guest buyer program. For information on attending contact OMCA at info@omca.com or (416) 229-6622 or visit the OMCA website at www.omca.com.