



## Media Release

**For immediate release.**

OMCA  
4141 Yonge Street  
Suite 306  
Toronto, ON  
M2P 2A8

416.229.6622 (P)  
416.229.6281 (F)

[info@omca.com](mailto:info@omca.com)  
[www.omca.com](http://www.omca.com)

*Founded in 1929, the Ontario Motor Coach Association is a full-service trade association representing 80 bus operators, over 100 tour operators and over 700 affiliated sellers to the group tour industry including attractions, destinations, hotels, and retail outlets across North America. Operator members provide scheduled intercity, charter, tour, school bus, contract, shuttle, airport and transit services. The OMCA works with all levels of government to outline the industry's contributions and concerns regarding a seamless, sustainable public and private passenger transportation network.*

**October 6, 2009**

**Toronto:**

### **Marc Mancini Announced as Key Note Speaker for OMCA Conference**

OMCA's Supplier Council made a special request that OMCA bring back Marc Mancini as the keynote speaker for the OMCA Conference and Marketplace. Mancini is a leading speaker, educator and consultant in the travel industry. It is estimated that over 300,000 travel professionals worldwide have benefitted from training programs that he has designed or delivered.

The OMCA Conference & Marketplace will be held November 7<sup>th</sup> - 11<sup>th</sup> at the London Convention Centre and the Hilton London in London, Ontario.

OMCA Vice President Anne Fairley says, "We are excited to have Marc Mancini return and provide information and tips to help members through the downturn in the economy and to renew confidence in the travel industry."

Dr. Mancini's presentation will address the Top 10 Reasons to be in travel-right now. In this highly motivational presentation built on the top 10 lists, Marc Mancini gives 10 convincing reasons why times are better than we think and why even better things lie ahead. Insight, inspiration and humor – they are all in what may be Marc's most entertaining presentation ever. As one attendee put it, "It's like watching a brilliant standup comedy act, but with a message."

Dr. Mancini and his associates are the creative force behind two of the largest and most highly praised certification programs in travel, those of CLIA and Marriott. Dr. Mancini's client list includes some of the most prestigious companies in the business, Norwegian Cruise Line, Seabourn, AAA/CAA, Holland America Line, Trafalgar, American Express, Pleasant Holidays, Lufthansa and Silversea. Currently a Professor of Travel at the West Los Angeles College, Dr. Mancini has appeared on CNN, Good Morning America and Showtime.

Dr. Mancini has a Canadian connection and knowledge of Canada. His grandparents were Canadian-born and Dr. Mancini attended French-English bilingual schools until grade 13. For 12 years he served as a tour manager, conducting groups across Canada, especially Ontario and Quebec.

Registration is still open for both member and non member buyers and sellers.

For information contact [ann@omca.com](mailto:ann@omca.com)