



For Immediate Release

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ABA, OMCA LAUNCH JOINT ONLINE “GROUPTRAVELCONNECT.COM” PORTAL

For consumers who are planning the family reunion this year, but have no idea where to start, there is a new option available that will revolutionize the way group travel is planned.

Start with GroupTravelConnect.com, the most comprehensive online group travel planning tool, making its debut this month.

And the best part, it’s a free service to the user. No fees, no middleman, no headaches.

This innovative new online tool allows users to request multiple quotes at once from accommodations, restaurants, attractions, festivals/events, retail outlets, receptive travel services, local convention and visitor bureaus, tour operators and bus operators. With more than 12,000 total companies listed it has the greatest industry reach for searching online.

Since no middlemen or brokers are involved in transactions, requests go straight from consumers to the group travel provider. Company profiles on the site include mini-websites with contact information, website addresses, general descriptions of services, maps, photos, videos etc.

Users also have the ability to request information from ABA or OMCA tour operators who can build the entire package for the group and offer valuable services not offered to the general public. Tour operators provide an invaluable service for the group planner by taking the guess work out of the process.

“GroupTravelConnect.com provides users access to the largest network of group travel providers in North America,” said Michael Colborne, Chairman of GroupConnect.com and President of Calgary, Alberta-based Pacific Western Transportation.

“This OMCA-ABA venture is going to be the Travelocity, Expedia, Orbitz and Priceline of group travel all in one place on the web,” said OMCA President Brian Crow.

“This will redefine the way group travel business is done,” said ABA President & CEO Peter Pantuso, CTIS. “It provides the consumer better reach to the motorcoach, tourism and group travel industry in one place.”

For more information, please contact GroupTravelConnect.com at 866-644-1664 or info@groupconnect.com.

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The American Bus Association is the trade organization of the intercity bus industry with more than 1000 motorcoach owner and tour company members in the United States and Canada. Its members operate charter, tour, regular route, airport express, special

operations and contract services. Another 2,800 members are travel and tourism organizations and suppliers of bus products and services who work in partnership with the North American motorcoach industry.

The Ontario Motor Coach Association is one of the largest travel and tourism-related associations in Canada, and the voice of private sector bus operators, inter-city bus lines, charter and coach tour companies in Ontario.

