



Media Release

For immediate release.

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Founded in 1929, the Ontario Motor Coach Association is a full-service trade association representing 80 bus operators, over 100 tour operators and over 700 affiliated sellers to the group tour industry including attractions, destinations, hotels, and retail outlets across North America. Operator members provide scheduled intercity, charter, tour, school bus, contract, shuttle, airport and transit services. The OMCA works with all levels of government to outline the industry's contributions and concerns regarding a seamless, sustainable public and private passenger transportation network.

January 14, 2009

OMCA Contributes to Mary Lynn Higgins Youth Fund

Toronto, Ontario: The OMCA recently presented a cheque for \$4,000 to the Mary Lynn Higgins Youth Fund. This donation is part of the money raised by the OMCA Development Fund Committee at the OMCA annual Silent Auction.

The Mary Lynn Higgins Youth Fund provides travel scholarships to students at the elementary and high school level. These scholarships are awarded to students in good standing who would otherwise not be able to travel with their class due to financial restrictions. Students are nominated by one of the faculty and the nomination is endorsed by the Principal.

Karla Wilson Chair of the MLH Youth Fund states: "Every year in Ontario, over 300,000 students hit the road with classmates on their annual school trip. In addition, over 4,500 students are left behind to only imagine what their year-end trip might have been like."

Jamie Murray, Chair of OMCA states: "Our tour operator and coach operator members are very involved in student educational tours and we are pleased to assist the MLH Youth Fund in this small way. We congratulate Karla and the MLH Youth Fund on their excellent work and encourage our members to support it as well."

Karla adds: "Every dollar donated goes to the students and none to administration or overhead."

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For further information contact:
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Or
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<http://www.marylynnhigginsyouthfund.com>