



## Media Release

### For immediate release.

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*Founded in 1929, the Ontario Motor Coach Association is a full-service trade association representing 80 bus operators, over 100 tour operators and over 700 affiliated sellers to the group tour industry including attractions, destinations, hotels, and retail outlets across North America. Operator members provide scheduled intercity, charter, tour, school bus, contract, shuttle, airport and transit services. The OMCA works with all levels of government to outline the industry's contributions and concerns regarding a seamless, sustainable public and private passenger transportation network.*

**Date October 13<sup>th</sup>, 2009**

Toronto:

OMCA Launches New and Improved Website:

OMCA recently launched a new and improved website to more fully meet the needs of members and to provide information to consumers. The impetus behind the new site was to make the site easier to use by creating a more intuitive menu bar.

Ann Fairley, Vice President of OMCA states, "We are really excited about the increased functionality of our website. Our mission is to assist members in their day to day business and having an easy to use website will help us achieve that mission".

The increased functionality of the website is further enhanced by a vibrant design that continues our theme of members growing their business.

The new website allows members to download a membership database, update their profile, pay outstanding invoices (from My Association) and use the detailed member search to research business partners. Members who need assistance or require their username and password can email [info@omca.com](mailto:info@omca.com) for assistance. Go to [www.omca.com](http://www.omca.com) to view the new and improved website.

For more information, contact Ann Fairley, Vice President OMCA at 416.229.6622 x 223.