



Media Release

For immediate release.

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Founded in 1929, the OMCA is a trade association representing 80 bus operators, over 800 members across North America. OMCA works with all levels of government to outline the industry's contributions and concerns regarding a seamless, sustainable public and private passenger transportation network.

Motor Coach Canada (MCC) is the voice of the inter-city bus operators, including schedule service bus lines, charter and coach tour companies in Canada. MCC provides a united voice at the national level for motor coach tour operators and bus companies to create an environment that supports its members' investment and growth

OMCA and MCC Appoint New President

Toronto: June 13, 2011

After an exhaustive search and interview process the OMCA and MCC have appointed the successor to Brian Crow who is retiring in July.

Doug Switzer will take over as President and CEO of OMCA and Motor Coach Canada on August 1, 2011. For the last 11 years Doug has been Vice President, Public Affairs for the Ontario Trucking Association/Canadian Trucking Alliance. Prior to that he was Senior Policy Advisor to the Minister of Transportation and prior to that Doug held a number of positions within government. He is a graduate of Wilfrid Laurier University, with a Bachelor of Arts degree in History and Political Science.

“Doug’s experience as a senior executive with both a provincial and national transportation association and his experience inside government will certainly assist OMCA and MCC in meeting our future goals” said John Crowley, Chair of the Succession Committee (and Chairman of the OMCA). He added: “We are very pleased to have Doug join us.”

The Succession Committee, made up of representatives of both OMCA and MCC, engaged a professional management company. Over the last four months this company assisted the committee in reviewing the position, searching for the best candidates and working with the Succession Committee in the interview and selection process.

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Doug Switzer