

**OMCA  
MARKETPLACE**

2015

**LONDON**

**ONTARIO**

**NOVEMBER  
15-18<sup>TH</sup>, 2015**

The London Convention  
Centre & The Hilton  
London Hotel

A must-attend event for  
North American packaged,  
group and F.I.T. travel

## Marketplace

WHERE YOU NEED TO BE

At the OMCA Marketplace, our sellers are ready to talk business. With attendees booking business on the floor, you're guaranteed to make some key connections. Choose who you see and when you see them throughout your schedule of 7-minute, face-to-face appointments.

## Networking

EXPLORE NEW OPPORTUNITIES

Get a jump on your business opportunities by focusing a year's worth of networking into three easy, profitable days. Attend all the events to get the most out of your stay – we have an exciting lineup of evening networking events, plus operator breakfasts and all-delegate lunches.

## Rebate opportunity

LET YOUR BUSINESS PAY FOR ITSELF

Get a rebate off your registration fee or up to four nights at one of the official Marketplace hotels. Only two simple requirements! Contact Mardi Schueler today at [mardi@omca.com](mailto:mardi@omca.com) or call **416-229-6622 x226** to learn more.

**Register Early!** Online registration starts March 17, 2015 at [www.omca.com](http://www.omca.com). Early bird registration ends July 31, 2015.



# New features for 2015

(see reverse)

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**New**  
**Schedule**

**Marketplace**  
**Times**

Marketplace appointments will run from Monday, November 16 to Wednesday, November 18. Buyers will be taking appointments with **DMO, Tour Service** and **Receptive Operator Sellers** on Monday, and will meet with **all other Sellers** over Tuesday and Wednesday.



**Tour Operator**  
**Education Seminars**

Get more for your registration! New to Marketplace this year, an opportunity for tour operators to attend targeted educational seminars in the afternoon of Sunday, November 15.

**New Marketplace App**

Delegate-to-delegate messaging,  
Program and Appointment Schedules

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