



2021 Tour Operator Council

Business Plan/Initiatives

- 1) Work with the Supplier Council to create a Resource Centre (portal on the OMCA Website) for Tour Operator members to access tour information, what is open in prospective areas, what the safety protocols are in place for tour groups, any promotions, events etc.
Promote OMCA's You Tube Channel where Suppliers will be able to post videos on their areas and attractions etc.
- 2) Continue to partner with TIAO (Travel Industry Association of Ontario)
- 3) Continue to support the Educational Tour Operators and their efforts with School Boards/Private Schools to get students travelling safely.
- 4) Development of value-add programs for the specific benefit and aid to the Tour Operator Members. Examples such as Client Travel Insurance and Merchant Payment Processing Options.