

NATIONAL HUMAN TRAFFICKING AWARENESS DAY

Feb. 22, 2026



While the fight against human trafficking is a year-round battle, National Human Trafficking Awareness Day (NHTAD) on Feb. 22 in Canada is an important opportunity to join a national conversation about the issue and leverage the country-wide momentum gained on the topic on the day and leading up to it. For our partners interested in participating in NHTAD and furthering their relationship with TAT, we have developed a menu of actions for them to take. Companies can elect to implement any combination of these ideas, and TAT will work with you to customize and co-brand materials as needed.



Important Date:
National Human
Trafficking
Awareness Day

01.



Promote TAT's February Webinar Offerings

[LEARN MORE](#)



TAT is offering two webinars the week after Canada's National Human Trafficking Awareness Day. These are open to our partners and the general public. Please encourage your employees and community to attend!

Tuesday, Feb. 24: [Labour Trafficking](#); **Thursday, Feb. 26:** [Major Sports Events featuring UPS](#)

02.



Implement a Year-long Communications Plan

[DOWNLOAD HERE](#)



TAT's [Partner Communications Plan](#) provides examples of external and internal human trafficking messaging for your company or organization to use throughout the year. It includes a theme for each month, sample graphics and other assets, press resources and more.

03.



Spread Awareness with a Social Media Campaign

[DOWNLOAD HERE](#)



Using [TAT's guide](#), which includes sample graphics and captions, post on your social media channels to spread awareness about human trafficking. Please contact us if you would like support in co-branding the graphics with your logo. Remember to tag us @tatnonprofit!

04.



Use TAT's Media Engagement Resources

[VIEW RESOURCES](#)



The momentum NHTAD creates around the conversation of human trafficking presents an opportunity to promote your company or organization's efforts to fight this heinous crime. TAT has [resources](#) available at your disposal, such as six industry-specific template articles, media talking points and more, to help guide your efforts this month and beyond.