



\$4.4 BILLION

TOTAL MOTORCOACH & GROUP TRAVEL ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF MOTORCOACH TRAVEL IN CANADA

4.5B

PASSENGER KILOMETRES

\$2.3B

DIRECT SPENDING IMPACT

\$472M

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$797M

MOTORCOACH
TRANSPORTATION



\$684M

FOOD &
BEVERAGE



\$140M

LODGING



\$157M

RETAIL



\$224M

RECREATION



\$268M

LOCAL
SERVICES

SUPPORTS ↓



24,947

TOTAL
JOBS



\$1.5B

TOTAL PERSONAL
INCOME



\$4.4B

TOTAL BUSINESS
SALES



\$489M

TOTAL PROVINCIAL &
LOCAL TAXES



\$491M

TOTAL FEDERAL
TAXES



\$2.8 BILLION

TOTAL MOTORCOACH GROUP TRAVEL ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF MOTORCOACH GROUP TRAVEL IN CANADA

1.4B

PASSENGER KILOMETRES

\$1.5B

DIRECT SPENDING IMPACT

\$421M

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$494M

MOTORCOACH
TRANSPORTATION



\$462M

FOOD &
BEVERAGE



\$128M

LODGING



\$100M

RETAIL



\$156M

RECREATION



\$112M

LOCAL
SERVICES

SUPPORTS ↓



15,827
TOTAL
JOBS



\$915M
TOTAL PERSONAL
INCOME



\$2.8B
TOTAL BUSINESS
SALES



\$301M
TOTAL PROVINCIAL &
LOCAL TAXES



\$309M
TOTAL FEDERAL
TAXES



\$1.6 BILLION

TOTAL MOTORCOACH SCHEDULED SERVICE ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF SCHEDULED SERVICE IN CANADA

3.1B

PASSENGER KILOMETRES

\$816M

DIRECT SPENDING IMPACT

\$50.8M

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$303M

MOTORCOACH
TRANSPORTATION



\$222M

FOOD &
BEVERAGE



\$11M

LODGING



\$57M

RETAIL



\$68M

RECREATION



\$156M

LOCAL
SERVICES

SUPPORTS ↓



9,120

TOTAL
JOBS



\$557M

TOTAL PERSONAL
INCOME



\$1.6B

TOTAL BUSINESS
SALES



\$188M

TOTAL PROVINCIAL &
LOCAL TAXES



\$182M

TOTAL FEDERAL
TAXES