



\$1.4 BILLION

TOTAL MOTORCOACH & GROUP TRAVEL ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF MOTORCOACH TRAVEL IN ONTARIO

1.6B

PASSENGER KILOMETRES

\$671M

DIRECT SPENDING IMPACT

\$122M

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$240M

MOTORCOACH
TRANSPORTATION



\$200M

FOOD &
BEVERAGE



\$32.9M

LODGING



\$42.4M

RETAIL



\$68.4M

RECREATION



\$87.3M

LOCAL
SERVICES

SUPPORTS ↓



7,871

TOTAL
JOBS



\$486M

TOTAL PERSONAL
INCOME



\$1.4B

TOTAL BUSINESS
SALES



\$159M

TOTAL PROVINCIAL &
LOCAL TAXES



\$178M

TOTAL FEDERAL
TAXES



\$760 MILLION

TOTAL MOTORCOACH GROUP TRAVEL ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF MOTORCOACH GROUP TRAVEL IN ONTARIO

373M

PASSENGER KILOMETRES

\$354M

DIRECT SPENDING IMPACT

\$103M

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$122M

MOTORCOACH
TRANSPORTATION



\$113M

FOOD &
BEVERAGE



\$28.7M

LODGING



\$22.6M

RETAIL



\$40.6M

RECREATION



\$27.1M

LOCAL
SERVICES

SUPPORTS ↓



4,266
TOTAL
JOBS



\$258M
TOTAL PERSONAL
INCOME



\$760M
TOTAL BUSINESS
SALES



\$83.9M
TOTAL PROVINCIAL &
LOCAL TAXES



\$95.0M
TOTAL FEDERAL
TAXES



\$642 MILLION

TOTAL MOTORCOACH SCHEDULED SERVICE ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF SCHEDULED SERVICE IN ONTARIO

1.2B

PASSENGER KILOMETRES

\$317M

DIRECT SPENDING IMPACT

\$19.8M

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$118M

MOTORCOACH
TRANSPORTATION



\$87.2M

FOOD &
BEVERAGE



\$4.2M

LODGING



\$19.8M

RETAIL



\$27.8M

RECREATION



\$60.3M

LOCAL
SERVICES

SUPPORTS ↓



3,604

TOTAL
JOBS



\$228M

TOTAL PERSONAL
INCOME



\$642M

TOTAL BUSINESS
SALES



\$74.8M

TOTAL PROVINCIAL &
LOCAL TAXES



\$83.4M

TOTAL FEDERAL
TAXES