



\$795 MILLION

TOTAL MOTORCOACH & GROUP TRAVEL ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF MOTORCOACH TRAVEL IN QUEBEC

894M

PASSENGER KILOMETRES

\$395M

DIRECT SPENDING IMPACT

\$74.1M

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$138M

MOTORCOACH
TRANSPORTATION



\$120M

FOOD &
BEVERAGE



\$20.7M

LODGING



\$27.5M

RETAIL



\$41.0M

RECREATION



\$48.1M

LOCAL
SERVICES

SUPPORTS ↓



4,828

TOTAL
JOBS



\$281M

TOTAL PERSONAL
INCOME



\$795M

TOTAL BUSINESS
SALES



\$129M

TOTAL PROVINCIAL &
LOCAL TAXES



\$70.9M

TOTAL FEDERAL
TAXES



\$450 MILLION

TOTAL MOTORCOACH GROUP TRAVEL ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF MOTORCOACH GROUP TRAVEL IN QUEBEC

230M

PASSENGER KILOMETRES

\$217M

DIRECT SPENDING IMPACT

\$63.0M

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$73.9M

MOTORCOACH
TRANSPORTATION



\$70.0M

FOOD &
BEVERAGE



\$18.3M

LODGING



\$14.0M

RETAIL



\$25.2M

RECREATION



\$15.7M

LOCAL
SERVICES

SUPPORTS ↓



2,733
TOTAL
JOBS



\$158M
TOTAL PERSONAL
INCOME



\$450M
TOTAL BUSINESS
SALES



\$72.9M
TOTAL PROVINCIAL &
LOCAL TAXES



\$39.8M
TOTAL FEDERAL
TAXES



\$345 MILLION

TOTAL MOTORCOACH SCHEDULED SERVICE ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF SCHEDULED SERVICE IN QUEBEC

665M

PASSENGER KILOMETRES

\$178M

DIRECT SPENDING IMPACT

\$11.1M

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$64.4M

MOTORCOACH
TRANSPORTATION



\$49.5M

FOOD &
BEVERAGE



\$2.4M

LODGING



\$13.5M

RETAIL



\$15.8M

RECREATION



\$32.4M

LOCAL
SERVICES

SUPPORTS ↓



2,095

TOTAL
JOBS



\$123M

TOTAL PERSONAL
INCOME



\$345M

TOTAL BUSINESS
SALES



\$56.3M

TOTAL PROVINCIAL &
LOCAL TAXES



\$31.1M

TOTAL FEDERAL
TAXES