Ontario Motor Coach Association & Motor Coach Canada

Benefits of Membership

Supplier Membership: Supporting Your Group Tour Business

Face-to-Face Connections

Build your business with face-to-face appointments and networking opportunities at annual events. Develop important contacts and business relationships as OMCA serves as your industry conduit to tour operators, bus operators and suppliers across North America.

Membership saves you $600 at OMCA Marketplace, November 1-3, 2027!

Resources

Members have unlimited access to online resources designed to support and grow your business:

- Online Member Portal
- Newsletters and Industry Magazines
- Travel Trade Toolkit
- Community Discussions
- Group Tour Planner Canada
- Webinars

Consultation and Advice

The association is available for questions and guidance regarding group travel operations, including:

- Group-readiness checklist
- Group tour data
- Orientations
- Roundtables

Membership Directory

Access and download the contact information of tour operators in our convenient OMCA Member Portal. Be listed in the online directory, the OMCA Connect mobile app, in the printed Group Tour Planner Canada publication, and on the tour operator member's heat map (an exclusive itinerary route mapping tool).

Draw attention to your services with a Member-to-Member special offer!

Industry Advocacy

Your membership supports the work the association does to help the growth and vitality of the group travel industry in Canada and at the border.

www.omca.com www.motorcoachcanada.com membership@omca.com

Apply for membership at www.omca.com/join-omca/

Supplier Categories & Pricing

Accommodations

A lodging provider that hosts tourists and travellers. This includes hotels, motels, inns, resorts, bed & breakfasts, property management groups and similar overnight facilities.

- Individual Property (e.g. hotel) - $500
- Management Group - $785
- National Chain - $1,035

Attractions

A venue, site or experience that draws visitors for entertainment, education, culture or leisure. Examples include theme parks, museums, aquariums, zoos, gardens, historic sites, festivals/events, casinos, entertainment venues, adventure experiences, etc.

- Under 750,000 Admissions - $500
- 750,001 to 1,000,000 Admissions - $625
- Over 1,000,000 Admissions - $930

Destination Marketing Organization (DMO)

An organization that promotes a city, region or destination to attract visitors and enhance tourism. DMOs may be municipal tourism offices, convention and visitors bureaus, regional tourism associations or similar entities focused on destination promotion rather than selling a specific attraction or service.

- $545

Food Service Organization

A dining or food-service business that serves meals or catering to groups. This includes individual restaurants or food establishments and regional/national food service chains interested in welcoming tour groups.

- Individual Restaurant - $500
- National or Regional Chain - $785

Local Receptive Operator / Tour Service

A company that provides local tours, attractions, and transportation services, either directly to travelers or as packaged itineraries and experiences for tour operators and travel planners.

- $500

Retail

Any retail store, outlet mall or similar establisment.

- One to Five Stores - $500
- Six Stores or More - $785

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