Ontario Motor Coach Association & Motor Coach Canada

Benefits of Membership

Tour Operators: Supporting Your Group Tour Planning Needs

Make Stronger Connections

Develop important contacts and business relationships with motor coach operators and tourism suppliers. OMCA serves as your industry conduit to group tour businesses across North America.

Qualify for FREE registration and the Buyer Incentive Program at OMCA Marketplace from November 1-3, 2027!

Resources

Members have unlimited access to online and printed resources designed to support and grow your business:

- Membership Directory
- Member Heat Map (our exclusive itinerary planning tool)
- Dual Membership with Motor Coach Canada
- Meetings
- Webinars
- Informative articles in the tri-annual Road Explorer Magazine

Online Recognition

Get noticed on OMCA's social channels with our #WelcomeWednesday and #MembersInAction posts.

Membership Directory

Access and download the contact information of coach operators and suppliers in our convenient OMCA Member Portal. Be listed in the online directory, the OMCA Connect mobile app, and the printed Group Tour Planner Canada publication.

Keep our Group Tour Planner Canada on your desk for quick and easy itinerary reference.

Industry Advocacy

Your membership supports the work the association does to help the growth and vitality of the group travel industry in Canada and at the border.

www.omca.com www.motorcoachcanada.com membership@omca.com

Apply for membership at www.omca.com/join-omca/

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Tour Operator Categories & Pricing

Tour Operator Member Types

Below are the different sub-categories of Tour Operator members:

- Tour Operators
  - Package and sell tours to the general public, preformed groups, special interest groups, etc.
- National Receptive Tour Operators
  - Sells a large geographical area (ex. North America, Canada, US) and may target specific markets (eg, Germany, Asia Pacific, or Mexico).
- Educational Tour Operators
  - Creates educational trips for students of all ages.
- Destination Management Corporation (DMC)
  - A professional services company with knowledge, expertise and resources in designing and implementing events, activities, tours, transportation and program logistics.

Membership Pricing Per Annum

Membership fees are based on the size of the company

- 1-9 Employees: $310
- 10+ Employees: $615
- Parent Company: $1,435

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